



Deccan Education Society's

J. S. KOTHARI BUSINESS SCHOOL



Post Graduate Diploma in Management (PGDM)
Approved by AICTE

CAMPUS PLACEMENT BROCHURE

**PGDM
Batch
2023-25**



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Director's Message



**Dr. Giribala
Dewasthale**

DES' JS Kothari Business School is part of the century old Deccan Education Society (DES) established by Lokmanya Tilak and other stalwarts of India's freedom struggle. It is one of the largest educational conglomerates in western India having under its umbrella, schools and colleges delivering courses across different domains including Humanities, Science, Commerce, Law, Nursing, Physiotherapy, Agri-Business, Media, and Management.

Our programme enables students to be academically sound in concepts and theories as well as learn to adapt and apply these in a variety of experiential and immersive learning contexts. This includes our Global and Social Immersion Programmes; Corporate Internships, and Experiential learning working in Student Committees. We have one of the best faculty-student ratios leading to personalized learning experiences for our students.

Our industry relevant certifications enable students to be equipped with the latest knowledge and skills in their domain. Our students come from various graduation streams and from different parts of the country and this diversity we believe enhances their learning experience at JSKBS. Our fully equipped Training & Placement Cell is dedicated to facilitating various pre-placement activities. Our efforts include a range of initiatives designed to empower our students with the skills and knowledge they need to excel. We conduct orientation programs, grooming sessions, and mock interview sessions for our PGDM students.

JSKBS students are down to earth performers. We believe that their positive approach and zeal to contribute will make them a valuable asset for your organization. We extend a warm invitation to you to visit our campus at your earliest convenience for Campus Placements for the batch of 2024-26 and look forward to a fruitful and mutually beneficial relationship with your organization.

- Dr. Giribala Dewasthale
In-Charge Director, JSKBS

TPO's Message

The Training & Placement cell of JSKBS is an integral part of academics which helps in shaping the students' careers. As JSKBS was established in 2018 it has made it trademark to reach out to 200 companies to date. The Training & Placement cell works as an integrated partner with academics to provide the best work environment. The main motive for us is to provide students with an appropriate workplace.



The cell explores different specialisation areas for placement opportunities it plays and maintains the interface with industries for Summer internships and Final Placement Programs. The students have undergone certifications in softskills & selling which have enhanced their skills & helped them grow into confident professionals. In their respective fields of specialization, these individuals have honed their skills and are now eager to step into the corporate world.

Our students bring more than just academic excellence; they bring fresh perspectives, innovative ideas, and a drive to make a difference. In today's fast-paced and ever-evolving corporate landscape, adaptability and creativity are paramount. Our students understand this well and are ready to face the challenges of the corporate world head-on.

They have been nurtured in an environment that encourages critical thinking, problem-solving, and teamwork. As you consider our talented pool of graduates, envision the positive impact they can have on your organization. We are confident that they will not only meet your expectations but exceed them.

Our recruiters like HDFC Bank, Kotak Bank, Rajputana Steel, Prince Pipes, Kirtane & Pandit, Ipca Labs, Union Mutual Funds, SASP Advisers, Monetonic, Echoboom Technologies, Samsan Labs, among others. We look forward to a long & fruitful association with you.

- Dr. Parikshit Mahankal
Training Placement Officer, JSKBS

PLACEMENT COMMITTEE

Placment ID – placements.jskbs@despune.org



Dr. Parikshit Mahankal

Placement Head

9890141852

placements.jskbs@despune.org



Mr. Jugal Borse

Placement coordinator



Ms. Rajal Parikh



Mr. Ankit Upadhyay

Placement coordinator



Ms. Malini Padhi



Mr. Abhishek Jangid

Placement coordinator



Ms. Vibha Dhuri

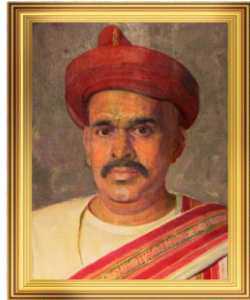
Placement coordinator



About Deccan Education Society (DES)



Lokmanya
Balgangadhar
Tilak



Mahadev Ballal
Namjoshi



Vishnushashtri
Chiplunkar



Gopal Ganesh
Agarkar



Vaman Shivram
Apte

DES Founders

The Deccan Education Society (DES), founded in Pune in 1884, is a prestigious educational group with a rich history spanning over 139 years. Established by five patriotic visionaries, DES was initially aimed at nurturing leaders for India's industrial growth and promoting accessible education. Over the years, DES has expanded its reach, establishing and nurturing a network of over 60 educational institutions across various fields. Renowned names like Fergusson College, BMCC, and Kirti M Doongursee College are just a few examples of the exceptional institutions under the DES umbrella.

DES's enduring commitment to academic excellence has been a cornerstone of its success for over 69 years. The society's dedication to providing quality education has not only shaped countless individuals but has also contributed significantly to the intellectual and cultural landscape of India.

About J. S. Kothari Business School



The two-year full-time PGDM program at S Kothari Business School is approved by AICTE, New Delhi. JSKBS fosters an innovative, modern, and technology-driven environment. Our focus is on knowledge, following a holistic approach to education.

We believe in providing not just lessons, but a deeper understanding to every student, ensuring high-quality education. Utilizing the latest innovative technologies, we strive to bring out the best in our students, empowering them to navigate every phase of their life's journey.

Life @ JSKBS

SAMVAD

An event aimed at promoting meaningful connections between students and experienced HR professionals. During the HR Summit, students acquired valuable insights into the complexities of corporate culture by engaging in discussions with HR experts from various fields.



A platform where professionals from various industries engage with students, sharing valuable insights about the corporate world and providing guidance on exciting career opportunities. "Participated in integrated personality development."

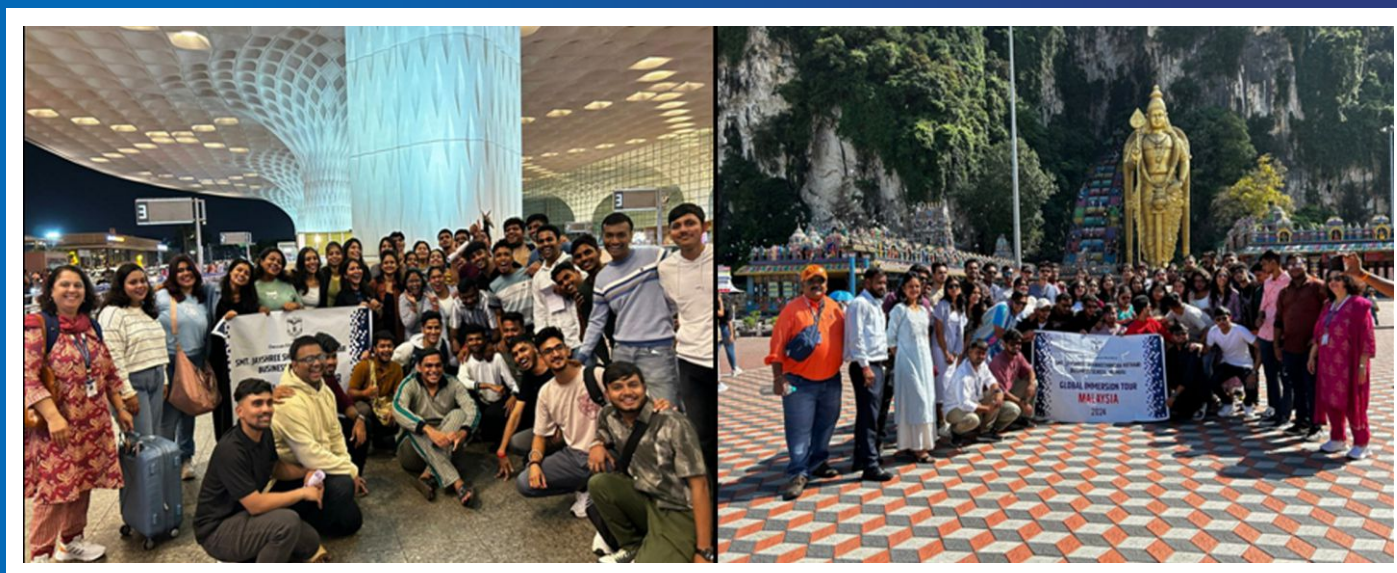


Social immersion is the engagement deeply with a community so as to gain mastery of their culture, problems, and needs. It is through active participation, empathy, and collaboration as means of gaining insights that lead to meaningful and impactful change.



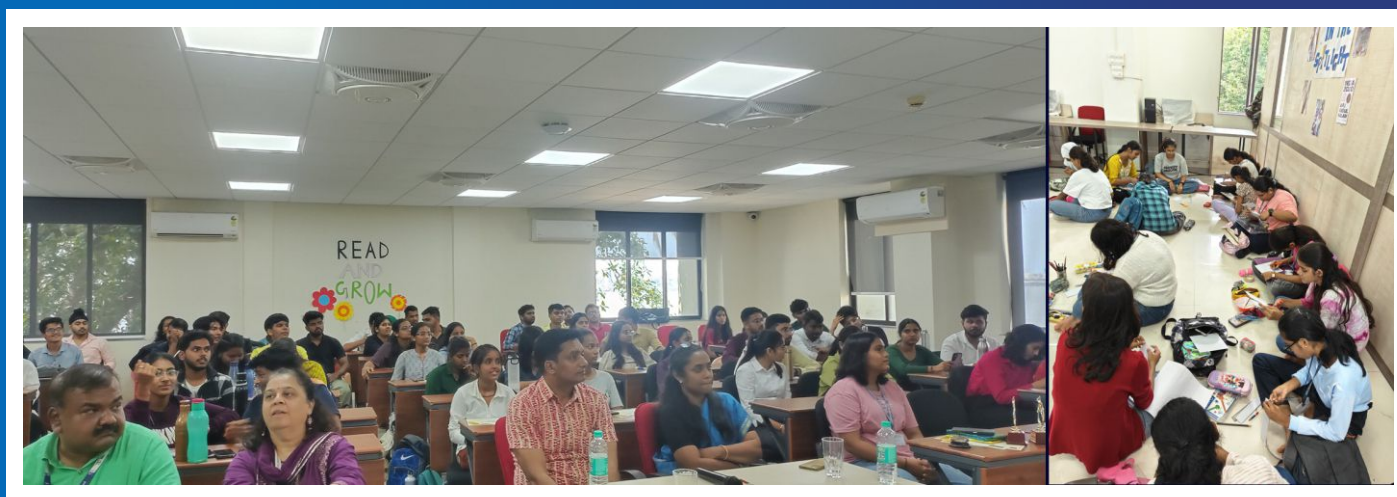
Global Immersion

The Global Immersion program in Malaysia for PGDM students was an enriching learning experience that blended academic, cultural and industrial visits. The college offered an excellent opportunity for students to explore prestigious companies such as Royal Selangor, Benzz Ethicoa chocolate factory Malaysia & Batik factory Malaysia. The program provided practical insights into the business environment of Malaysia, exposure to diverse cultural experiences, and opportunities for academic collaboration. It effectively contributed to the students' personal and professional development, broadening their perspectives and deepening their understanding of global business practices.



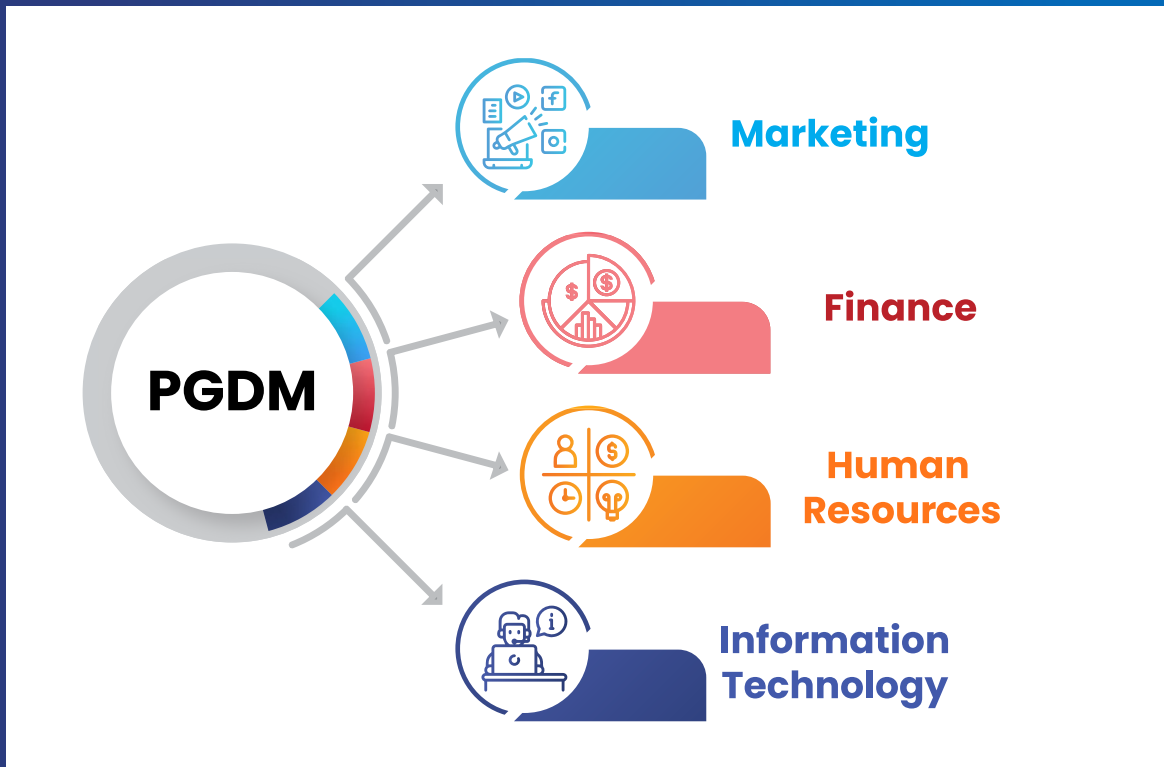
Reading Inspiration Day

Reading Inspiration Day celebrates the power of books to inspire, educate, and transform lives. It's a reminder to embrace literature's ability to spark creativity, ignite curiosity, and expand our understanding of the world.



Specializations Offered at JSKBS

At JSKBS, we are committed to cultivating a diverse set of skills and equipping students with the resources they need to thrive in their selected fields. Our tailored programs are carefully designed to impart the knowledge, skills, and confidence essential for success in today's highly competitive job market.



Internship Program

In the two-year PGDM program, students must complete a two-month internship to gain exposure to the corporate world.

This internship offers several key benefits :

Application of Theoretical Knowledge : Students can put into practice the concepts learned in the classroom during their internship experience.

Skill Enhancement: The internship allows students to develop and refine crucial professional skills essential for success in a corporate environment.

A primary goal of the two-month internship is to help students build self-awareness, confidence, and interpersonal skills needed to tackle real-world challenges in the corporate sector.

PGDM Curriculum

Generic Courses

- Organization Design
- Project Management
- Corporate Strategy
- Corporate Governance and ESG
- Competing in Global Markets
- Contracts and IPR
- Design Thinking
- Business Environment and Legal Aspects
- Math's and Stats for Managers
- Sociology and Psychology for Managers
- Cross Cultural Management
- AI for Managers

Human Resources

- Hr Planning And Talent Acquisition
- Employee and Industrial Relations I
- HR Analytics
- Employee Compensation and Benefits Management
- Performance Management Systems
- Team Dynamics at Work
- Strategic HRM
- International HRM
- Cross Culture Management
- Employee Learning and Development
- Employee and Industrial Relations II
- Organisational Development.

Finance

- Investment Analysis and Portfolio Management
- Banking Operations and Financial Markets
- Technical Analysis of Financial Markets
- Mergers, Acquisitions and Cop. Restructuring
- Derivatives and Commodity Markets
- International Finance
- Behavioural Finance
- Taxation
- Treasury Management
- Project Finance and Trade Finance
- Insurance
- Fixed Income Securities

Marketing

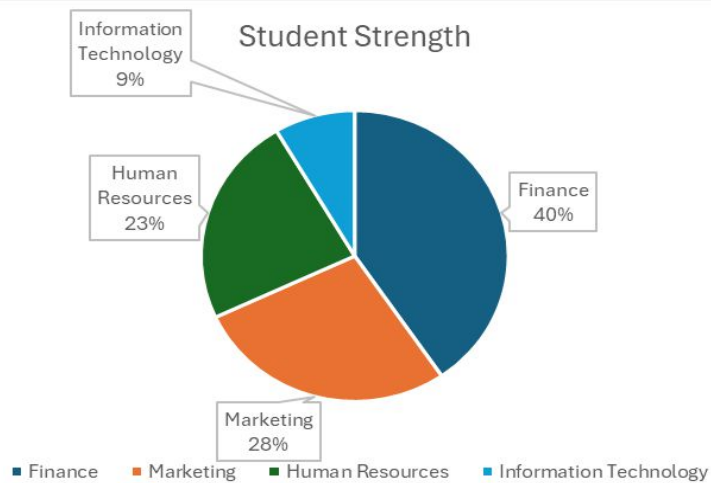
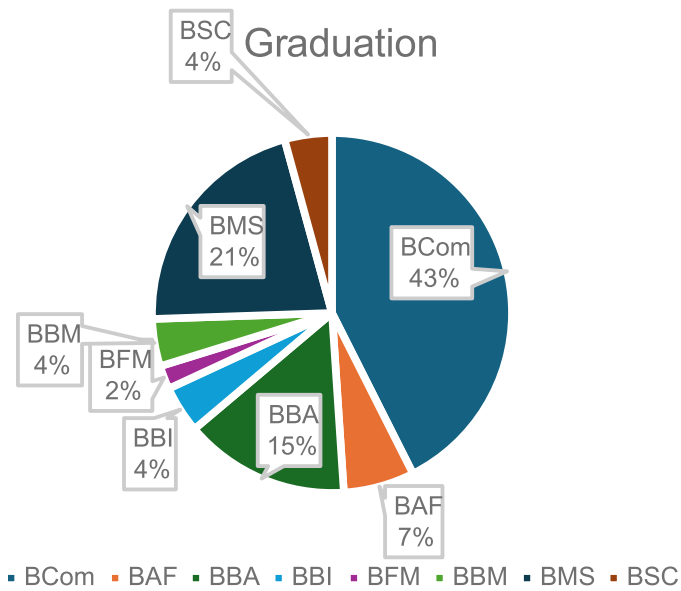
- Consumer Behaviour
- B2B Marketing
- Retail Management
- Sales and Distribution management
- Rural Marketing
- IMC
- Digital and Social Media marketing
- Product and Brand management
- Services Marketing
- International Marketing
- Luxury Marketing
- Strategic Marketing

Information Technology

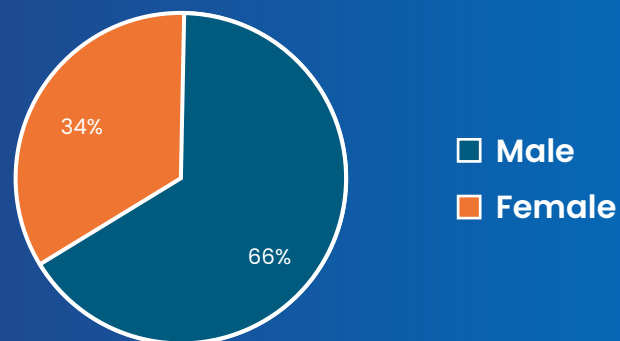
- Data Mining and Warehousing for Business Decisions
- Software Quality Assurance
- Managing Digital Innovation and Transformation
- IT Consulting
- Data Science using R and Python for Managers
- Blockchain
- Ethical Hacking and Cyber Security
- Fundamentals of Big Data and SQL
- Cloud Computing
- Machine Learning and DL
- Data Visualisation
- AI for Managers

Batch Analysis

Specialization



Male : Female Ratio



Batch Profile

Finance



Rohan Kanojiya
Internship: Tradebulls



Akshita Shah
Internship: K&P



Sneashish Bera
Internship: Bharti Axa



Parth Patil
Internship: K&P



Jugal Borse
Internship: Tradebulls
Work Exp: 13M



Avgat Sharma
Internship: PropNxt



Sachin Parmar
Internship: J.C.S
Work Exp: 6M



Preksha Bhadrecha
Internship: Bharti Axa



Aditya Shinde
Internship: K&P



Vibha Dhuri
Internship: Tradebulls
Work Exp: 12M



Aditya Tanawade
Internship: Tradebulls
Work Exp: 36M



Sakshi Sharma
Internship: JK Sons
Work Exp: 8M

Finance



Vivek Jain
Internship: E&Y



Rakhi Sharma
Internship: Tradebulls



Anjali Singh
Internship: JK Sons



Mayank Yadav
Internship: K&P
Work Exp: 3M



Vikas Singh
Internship: Tradebulls



Gauri Varhade
Internship: Monetonics
Work Exp: 48M



Ankit Yadav
Internship: Monetonic



Krishna Yadav
Internship: Tradebulls

Human Resource



Ankit Upadhyay
Internship: KE
Work Exp: 42M



Rajal Parikh
Internship: K&P
Work Exp: 12M



Anupriya Jilhare
Internship: GWS



Deepak Choudhary
Internship: GWS



Riya Samaddar
Internship: GWS



Siddhi Bhole
Internship: GWS



Mitali Jain
Internship: GWS
Work Exp: 18M



Yash Sonawane
Internship: T&B Ltd



Khushi Thoukar
Internship: Motilal Oswal



Janvi Pawar
Internship: GWS



Priti Ghosh
Internship: BNM Sol.
Work Exp: Fresher

Marketing



Ashish Dhandukiya
Internship: Bharti Axa



Ritesh Gupta
Internship: BNM Sol.



Aanchal Hegde
Internship: KE
Work Exp: 31M



Abdul Iraki
Internship: Career 360
Work Exp: 60M



Abhishek Jangid
Internship: KE
Work Exp: 27M



Jihad Khan
Internship: Dune London



Saqlain Khatau
Internship: Book my Charter
Work Exp: 12M



Aman Mehta
Internship: Prop Nxt



Vikrant Mishra
Internship: K&P



Nehal Naik
Internship: Bharti Axa

Marketing



Sahil Sahu
Internship: Monotonic



Aman Soni
Internship: B&M Sol.
Work Exp: 36M

Information Technology



Harhsal Chauhan
Internship: Monotonic



Malini Padhi
Internship: Edunovate Tec.
Work Exp: 48M



Aniket Gajjam
Internship: Monotonic



Shoaib Pathan
Internship: Cochlear

Recruiters (Non-Exhaustive)





Deccan Education Society's

**J. S. KOTHARI
BUSINESS SCHOOL**



Deccan Education Society's

Smt. Jayshree Sharadchandra Kothari Business School

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